

Financial Projections	including	Event Costs	and	Fund Raising Projections
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Volunteers - 20 each session volunteers get a Autographed Numbered and Signed Copies attend classes,
 Volunteers - must spend at least 1 hour after the event,

Maglight and Chart included, charging \$15 for materials and 10% ad budget

Flyer Graphics	\$550		
Printing			
Graphics	\$250		
Room	\$500		
<i>Ticketmaster</i>			
<i>Honorarium</i>	\$500		
Handouts	\$3 each	Up to 1000	
Magnifying Glass	\$6 each	Up to 1000	
Laminate Flyer	\$6 each	Up to 1000	
<i>Meals&Lodging</i>			
Ads		10% trade or other means	
Insurance			
Extras			
<i>Ticketmaster</i>			
<i>ticketmaster</i>			
4%			
Total Overhead	\$1,800		

Estimated Cost	For any event	used just for business development!	"This is your eye" for SCEDO
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Cost \$1,800

Income with "The Legend of Og" \$20 donation			
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	Ticket Price	Ticket Income	Per person	Materials	Gross Profit	Funds for Non Profit
Tickets Sold	\$20					
19	\$ 20	\$ 380	\$ 3	\$ 57	\$ -1,515	\$ -1,515
35	\$ 20	\$ 700	\$ 3	\$ 105	\$ -1,275	\$ -1,275
120	\$ 20	\$ 2,400	\$ 3	\$ 360	\$ 0	\$ 0
161	\$ 20	\$ 3,220	\$ 3	\$ 483	\$ 615	\$ 615
200	\$ 20	\$ 4,000	\$ 3	\$ 600	\$ 1,200	\$ 1,200
500	\$ 20	\$ 10,000	\$ 3	\$ 1,500	\$ 5,700	\$ 5,700
850	\$ 20	\$ 17,000	\$ 3	\$ 2,550	\$ 10,950	\$ 10,950
1000	\$ 20	\$ 20,000	\$ 3	\$ 3,000	\$ 13,200	\$ 13,200

The above includes a 10% advertising budget
Please take into account 4% for Ticket Master per ticket

Solely sponsored event - recommend smaller price half day! What the eye Reveals!

Ticket Price

\$49

Tickets Sold

	Overhead, including flyers, printing tickets, room and draw						
19	\$ 49	\$ 931	\$ 15	\$ 285	\$ -1,247	\$ -1,247	
35	\$ 49	\$ 1,715	\$ 15	\$ 525	\$ -782	\$ -782	
79	\$ 49	\$ 3,871	\$ 15	\$ 1,185	\$ 499	\$ 499	
161	\$ 49	\$ 7,889	\$ 15	\$ 2,415	\$ 2,885	\$ 2,885	
200	\$ 49	\$ 9,800	\$ 15	\$ 3,000	\$ 4,020	\$ 4,020	
500	\$ 49	\$ 24,500	\$ 15	\$ 7,500	\$ 12,750	\$ 12,750	

The above includes a 10% advertising budget

Please take into account 4% for Ticket Master per ticket

Tickets Sold

Flyer Graphics	\$550			
Printing Graphics	\$1,500			
Room	\$500			
Expenses	\$1,000			
Honorarium	\$1,000			
Handouts	\$3 each	Up to 1000	\$ 0	
Magnifying Glass	\$6 each	Up to 1000		
Laminate Flyer	\$6 each	Up to 1000		
Meals&Lodging				
Ads	10% of sales	sponsorship, trade or other means		
Photo's Promo				
Training Trade				
Ticketmaster				
ticketmaster				
4%				
Volunteer Reward				
Overhead				

Total Overhead \$4,550

Citywide - More Free Previews and Scheduled Media events

\$49

	Overhead, including flyers, printing tickets, room and draw and TicketMaster						
19	\$ 49	\$ 931	\$ 15	\$ 285	\$ -3,997	\$ -3,997	
35	\$ 49	\$ 1,715	\$ 15	\$ 525	\$ -3,532	\$ -3,532	
79	\$ 49	\$ 3,871	\$ 15	\$ 1,185	\$ -2,251	\$ -2,251	
161	\$ 49	\$ 7,889	\$ 15	\$ 2,415	\$ 135	\$ 135	
200	\$ 49	\$ 9,800	\$ 15	\$ 3,000	\$ 1,270	\$ 1,270	
500	\$ 49	\$ 24,500	\$ 15	\$ 7,500	\$ 10,000	\$ 10,000	
850	\$ 49	\$ 41,650	\$ 15	\$ 12,750	\$ 20,185	\$ 20,185	
1000	\$ 49	\$ 49,000	\$ 15	\$ 15,000	\$ 24,550	\$ 24,550	

Please take into account 4% for Ticket Master per ticket

Fundraiser with What the Eye Reveals - with sponsor and team effort and Many Free Previews

Ticket Price

All Day \$99

Tickets Sold

	Overhead, including flyers, printing tickets, room and draw						
19	\$ 99	\$ 1,881	\$ 15	\$ 285	\$ -3,142	\$ -3,142	
35	\$ 99	\$ 3,465	\$ 15	\$ 525	\$ -1,957	\$ -1,957	
79	\$ 99	\$ 7,821	\$ 15	\$ 1,185	\$ 1,304	\$ 1,304	
161	\$ 99	\$ 15,939	\$ 15	\$ 2,415	\$ 7,380	\$ 7,380	
200	\$ 99	\$ 19,800	\$ 15	\$ 3,000	\$ 10,270	\$ 10,270	
500	\$ 99	\$ 49,500	\$ 15	\$ 7,500	\$ 32,500	\$ 32,500	
850	\$ 99	\$ 84,150	\$ 15	\$ 12,750	\$ 58,435	\$ 58,435	
1000	\$ 99	\$ 99,000	\$ 15	\$ 15,000	\$ 69,550	\$ 69,550	

Ticketmaster Tickets

Committees

- Possible Sponsor
- Involvement
- Media Promotion
- Corporation Ticket Salest
- Selling Tickets to businesses and other organizations
- Teamwork
- Volunteer Coordination
- Management
- Ticketmaster Coordination*
- Event Management
- Ticket Booth set up and management
- Public Relations/including media connections